



Junior Achievement[®]

of South Florida

Work Readiness | Entrepreneurship | Financial Literacy

PROGRAM & EVENT PARTNERSHIPS

IMAGINE...

...a generation prepared with skills
to succeed in tomorrow's workplace



JASouthFlorida.org

Junior Achievement of South Florida is preparing youth to be the employees, consumers and business owners of the future.



Junior Achievement of South Florida

- offers cutting-edge skill-building opportunities that enable young people to explore meaningful, productive careers
- facilitates opportunities for paid summer internships/employment
- introduces concepts and values that encourage an entrepreneurial mindset
- provides real-world training in financial literacy including budgeting, spending, investing and the use of credit

Impact

Junior Achievement of South Florida was founded locally in 1959 by the Fort Lauderdale Rotary Club and served just 373 high school students during its first year. Today, JA programs span grades K-12 in Broward and south Palm Beach counties, with age appropriate curriculum that heightens the academic experience. Each year, JA serves 50,000 students delivering over 1.1 million instructional hours – an average of 22 hours per student.



50,000 Students
Served Each Year



More Than 1.1 Million
Instructional Hours
Taught Annually



Over 7,100 Volunteers Inspiring
Young People Each Year



1 Million Futures
Impacted Over 60 Years

Junior Achievement of South Florida wants to partner with you to help achieve your philanthropic, marketing and business development goals.

Programs Investments and Event Sponsorships are essential resources to help kids dream big and empower 50,000 young people to own their economic success through high-impact and globally relevant workforce readiness, financial literacy and entrepreneurship programs.

To find out how you can be a part of the JA solution contact
Jennifer Homan, VP of Development at Jennifer@JASouthFlorida.org or (954) 979-7100 x125.

2019-2020 EVENT SPONSORSHIPS

JA Bowl-A-Thon

September 20, 2019 @ Strikes in Boca Raton, 6:00pm-8:00pm
September 27, 2019 @SpareZ Bowling in Davie, 6:00pm-8:00pm

Junior Achievement's Bowl-A-Thon is a perfect opportunity for a party with your family, friends and coworkers! Teams of volunteers raise money for a great cause and then gather together for a fun evening of bowling.

Target Audience: Companies, organizations, schools, churches, anyone who loves to bowl while raising money to make a difference for students in your community



Sponsorships: \$1,000 - \$5,000

The Ultimate Night Out



Matthew Caldwell
Florida Panthers



Andrew Koenig
City Furniture

Tuesday, November 12, 2019 @ Mastro's Ocean Club, 6:00pm-10:00pm

The Ultimate Night Out is camaraderie at its finest. Join Junior Achievement of South Florida and enjoy fine wine and spirits, premium fare, casino gaming, live and silent auctions and a cigar lounge. This year we honor our JA Ultimate Men of the Year: Matthew Caldwell, President of the Florida Panthers and Andrew Koenig, President of City Furniture.

Target Audience: 200 business community leaders from Broward and Palm Beach counties

Tickets: \$300

Sponsorships: \$3,500 - \$30,000

Distinguished Alumni Breakfast

**November 23, 2019 @ JA World Huizenga Center at the Lillian S. Wells Pavilion
9:00am-12:30pm**

In celebration of JASF's 60th Anniversary, we are launching our inaugural event to honor JA Alumni who have had a significant impact on the world. This fall we will recognize Alan Levan and Congresswoman Donna Shalala for their contributions to our community through their business development and entrepreneurship success. A C-level workshop focused on improving decision making, brainstorming ideas, and negotiations will follow the breakfast.

**Tickets: \$100 VIP, \$50 General, \$35 Workshop Only (limited availability)
Sponsorships: \$500 - \$10,000**



**Congresswoman
Donna Shalala**



Alan Levan, BBX Capital

JA World Uncorked 10th Anniversary



PRESENTED BY



January 18, 2020 @ JA World Huizenga Center at the Lillian S. Wells Pavilion, 6:30pm-10:30pm

This indoor food and spirits festival, hosted by the JA Circle of Wise Women, features many of South Florida's finest restaurants and a vast selection of beverages. Sample an array of culinary cuisines while sipping fine wines, specialty drinks and craft beers. Enjoy live music, dancing, raffles, and a silent auction.

Target Audience: 900+ diverse business community leaders from Broward and Palm Beach counties enjoy this mouth-watering experience for networking, fun, and entertainment every year!

**Tickets: \$150, after December 1st \$185
Sponsorships: \$2,500 - \$30,000**



Light Up The Night

March 10, 2020 @ The Addison in Boca Raton, 6:30pm-8:00pm

Join us for an evening of great networking as we celebrate south Palm Beach entrepreneurs and innovators.

Target Audience: 150+ business community leaders interested in networking and supporting a great local cause

Tickets: \$125
Sponsorships: \$1,000 - \$20,000



JA Inspire

March 12-13, 2020 @ JA World Huizenga Center at the Lillian S. Wells Pavilion, 10:00am-3:00pm



JA INSPIRE

JA Inspire is an interactive career exploration program that introduces students to high growth/high wage career fields including: construction, health, marine, aviation, finance, automotive, technology, energy, hospitality, NPOs & NGOs, professional sports, government agencies and more. Includes JA Inspire Community Kick-Off Breakfast on March 12th.

Target Audience: 60 corporate partners and 4,000+ 6-12 grade students from Broward and Palm Beach counties and Broward College students will participate in the career exploration fair

Tickets: Free event for partner schools and Broward College students
Sponsorships: \$1,000 - \$10,000



JA Fellows Spark Tank Finale

April 4, 2020 @ JA World Huizenga Center at the Lillian S. Wells Pavilion, 8:00am-11:00am



A Junior Achievement of South Florida Event

JA Fellows high school companies present their final business outcome to a panel of business judges for a variety of prizes and awards and a chance to advance to the JA National competition in Washington, DC, in June, 2020!

Target Audience: 200+ business community leaders, school officials, teachers, parents and students

Tickets: Free event for community partners, students and their parents
Scholarships: \$2,500 - \$10,000

JA Business Hall of Fame

April 17, 2020 @ JA World Huizenga Center at the Lillian S. Wells Pavilion, 6:00pm-9:00pm

Since 1981, Junior Achievement of South Florida has inducted a group of local business and community leaders who demonstrate business excellence, courageous leadership and community responsibility. In addition to the Business Hall of Fame Laureates, JA presents the Melissa Aiello Character Award and Huizenga Lifetime Legacy Award.

**JA BUSINESS
HALL OF FAME**

Target Audience: 400+ business community leaders and philanthropists

Tickets: \$400
Sponsorships: \$3,500 - \$50,000

Marti Huizenga Roll Up Your Sleeves Awards

May 2020

Marti Huizenga
ROLL UP YOUR SLEEVES AWARDS

Established in 2009, the award was named after a woman who embodied the true meaning of rolling up your sleeves. This special award memorializes Marti Huizenga's legacy and recognizes those who have gone above and beyond for the mission of Junior Achievement of South Florida.

Target Audience: 250+ local volunteers, business and community leaders and JA Supporters

Tickets: By Invitation Only
Sponsorships: \$1,000 - \$15,000

JA Circle of Wise Women Rosé Soirée

June 2020

Rosé Soirée

Wear your favorite shade of pink, and join us as we kick off the summer! Rosé Soirée brings together women philanthropists, business leaders, and community builders and celebrates the JA Woman of Wisdom.

Target Audience: 100+ women business leaders, philanthropists and community trailblazers

Sponsorships: \$1,500 - \$10,000

JA Circle of Wise Women

JAs Circle of Wise Women believe that Junior Achievement programs are a springboard to show today's youth their potential for success. Since its inception, the group has raised more than \$4 million for Junior Achievement of South Florida. The group's signature event is the annual JA World Uncorked – a culinary showcase where guests sample gourmet bites prepared by leading South Florida chefs and sip premier wines, spirits, craft beers and cocktails from local vendors. In addition, the Circle of Wise Women host social gatherings and personal development events throughout the year and pin their newly referred members at the annual JA Rosé Soirée and award the JA Girls Scholarship Fund winners.



Target Audience: 100+ women business leaders, philanthropists and community trailblazers

Presenting Sponsorship: \$10,000

JA Girls Scholarship Fund Sponsorships: \$250 - \$5,000

JA Fall Festival

October 24, 2020 @ JA World Huizenga Center at the Lillian S. Wells Pavilion, 11:00am-3:00pm

Family friendly fun fall activities including pumpkin decorating, face painting, caramel apple bar, carnival games, JA Olympics, petting zoo and more. Event includes drawing the winner of Pumpkin Drop raffle featuring a new car and other great prizes.

Target Audience: 500+ children & families, philanthropists and community trailblazers

Sponsorships: \$1,000 - \$25,000

2019-2020 PROGRAM INVESTMENTS

*Support Benefits and Deliverable Details, Customized to meet Partner Goals and Community Objectives



JA Fellows Company Program



JA Fellows Company Program develops an entrepreneurial mindset. Students gain business experience by working with corporate mentors to develop and run their own small business. Students gain real-world business experience by working in groups of 20-25, conceptualizing, capitalizing, and managing their own small businesses throughout the 18 week program. Throughout this entrepreneurship experience, students develop communication, financial management, problem-solving, collaboration and time management skills, just to name a few.

Mentors work in teams of 4-6 coaching students through the process of starting and running a small business. “Spark Tank” competitions (Shark Tank-like events) are judged by local business leaders. At year-end in June, companies participate in a local competition for awards and a chance to compete in a national competition in Washington, D.C.

Program Investment: \$1,000 - \$50,000*



JA Career Bound



JA Career Bound is an 8 month cutting-edge high school career exploration program that empowers students with work readiness skills to be successful in today's workforce.

Students visit some of South Florida's premier businesses to learn firsthand about career opportunities and what companies are looking for in future employees. Students learn from top executives who share their journeys to success. We use interactive accredited JA curriculum to teach key work skills, including communication, critical thinking, goal setting, interviewing, personal branding, problem-solving, public speaking, resume building and teamwork.

At the end of the year, students have the opportunity to put their skills into action by participating in the JA Summer Employment program through paid internships with job shadowing.

Program Investment: \$1,000 - \$10,000*

JA Summer Employment Program

The Junior Achievement Summer Employment Program is an innovative approach partnering with local companies to develop the future workforce. JA Career Bound trained high school students work as paid interns in local businesses for 20-30 hours per week during the summer months and potentially beyond.

Interns excel in the key areas needed in today's fast-paced workforce. Matching the right young adult to the right job, demographics, age and experience levels are major factors. The work needs to be concrete and meaningful – both for the young adults who need real experience, and for the companies that need to see tangible benefits from their work. The jobs need to be sized to the intern's skill set and allow for on-the-job training and higher expectations and accountability over time.

Program Investment: \$1,000 - \$10,000

JA Market Research



Junior Achievement of South Florida launched JA World Enterprises company in 2018. It is a student-run business to further enhance skills of JA Career Bound graduates. These students are not only learning how to start a business, but they are developing the business and marketing plans and running operations. Students work collaboratively with a professional Marketing Consultant, JA Senior Management and JA Board of Directors for oversight to ensure top quality and professionalism. Company services include: market research, including focus groups, in-person surveys and social media; competitive analysis; and social media management.

Program Investment: Client Services Contracts Vary

JA BizTown



JA BizTown®

Become a JA Storefront Partner in the Dave and Lorraine Thomas and Falcone Family BizTowns and impact more than 20,000+ 5th grade students, teachers, and 7,150 corporate and community volunteers, and parents.

JA BizTown is an engaging, hands-on program introducing 5th graders to economic concepts, workplace skills and personal and business finances, in a simulated city built for young students. Student participate in a series of 16 classroom lessons, where they learn about applying for jobs, voting, career opportunities, customer service, paychecks, savings and more. Students will put their classroom knowledge to work during JA BizTown simulation, where they operate a local economy and run their own businesses. They receive hands-on experience at being connected citizens, consumers, employees and business owners.

Program Investment: \$2,000 - \$50,000

JA Finance Park



JA Finance Park®

Imagine a generation of youth armed with knowledge to budget, save and invest. At the Patten Family Foundation JA Finance Park students learn how career pathways and financial decisions will impact their lives for years to come.

Each year more than 20,000 8th grade students from Broward and south Palm Beach Counties learn that making informed career and financial decisions can change their future trajectory. These include expenses related to family health care, real estate and home improvements, automobiles, insurance, entertainment, education and purchasing items such as clothing, furniture and groceries. At the end of the 18 classroom instruction modules, students visit JA Finance Park and put what they learned into action by managing a personal budget based on local careers in a simulated city.

Program Investment: \$2,000 - \$50,000

JA Classroom Programs

JA Classroom Programs are the foundation of the Junior Achievement K-12 curriculum. Programs are delivered to students in their classroom by trained volunteer instructors who are business leaders and community supporters. Schools that utilize these programs show improvement in student test scores in all areas including math and language skills testing.

Program Investment: \$750 - \$10,000*

JA Experience at Lauderhill 6-12

JA Experience is a comprehensive education model that integrates a fully immersive, real-world experience into the standard academic framework.



This model, piloted at Lauderhill 6-12 STEM-MED Magnet School, is an experiential education opportunity directly connected to the real world. From school structure, curriculum design, case study inclusion, teacher development and consistent support and implementation, this model re-engineers high school education.

JA Experience is designed as a “specialty school,” where the entire student body will participate in the program. JA electives are included as “mandatory electives” throughout the 4-year high school experience. A JA-trained teacher works closely with Junior Achievement of South Florida to implement the curriculum and activities.

Program Investment: \$1,000 - \$10,000*

JA Summer Camps

JA Summer Camps are engaging and filled with activities that entice campers to discover future career paths.

Imagine a city where young consumers rush to the bank to deposit their paychecks, sales clerks create displays and reporters interview local business leaders to get the most up-to-date story. Campers learn how to manage their personal bank account, participate in job interviews, and then spend their week in their new positions running a business as a team. They also participate in STEAM projects, meet community leaders, learn from guest speakers, go on field trips on the Broward College North Campus, have fun and engage in fitness activities.



Program Investment: \$250 - \$10,000*

JA Recipe for Success



“Recipe for Success” is Junior Achievement of South Florida’s video podcast that features top business professionals, industry leaders, entrepreneurs and innovators who share their personal and professional recipe for success. How did they become successful? What ingredients are in their recipe for success? What advice would they give to today’s youth – our future consumers, employees, entrepreneurs and leaders? The show is filmed at JA World Huizenga Center at the Lillian S. Wells Pavilion in the Huizenga Catering Kitchen with host Laurie Sallarulo, President & CEO of Junior Achievement of South Florida.

Get Involved. Get Invested.



Our ability to impact students is made possible through strong partnerships with schools, businesses, individuals, foundations and the community. Please consider investing in the future workforce. Their success tomorrow begins with your support today.

Financial Investments

Support JA by investing in a program, providing student scholarships or “leasing” property like a storefront in JA World. If you are interested in learning more about these investments or others, please call (954) 979-7100 and ask to speak with our Development Team.

Event Sponsorships

JA hosts a wide variety of events, including a food and wine extravaganza, family fun activities, team building opportunities, and volunteer and donor recognition events. Connect with our circles of supporters, and network with high-level executives. Sponsorships are available at all levels. For a complete list of events, please visit JASouthFlorida.org/Events.

Volunteer Your Time

You can help prepare young people to meet the expectations of an ever-changing global economy. Sharing your experience and expertise can help students connect academics with the real world. Individuals, corporate teams and community groups are welcome. To become a volunteer, visit JASouthFlorida.org/Volunteer or call (954) 979-7114.



Connect with us!

JA World Huizenga Center at the
Lillian S. Wells Pavilion
1130 Coconut Creek Blvd.
Coconut Creek, FL 33066
Main: 954.979.7100
Fax: 954.971.3525
Info@JASouthFlorida.org
JASouthFlorida.org