

BOOKS, BUCKS & BACKPACKS



Join us in a campaign to bring Financial, Reading and Health Literacy to children and families in Broward County!

COVID19 Pandemic makes improving financial literacy more important than ever!

33% OF ADULTS HAVE ZERO SAVED FOR RETIREMENT

44% DON'T HAVE ENOUGH CASH TO COVER A \$400 EMERGENCY

38% OF U.S. HOUSEHOLDS HAVE CREDIT CARD DEBT

Junior Achievement of South Florida believes we are all essential to the recovery of our community and our local economy. We're joining forces with our education, corporate and healthcare partners to spread literacy – **reading, financial and health** – to over 5,000 children and families in Broward County with backpacks filled with family financial educational materials and activities, books, healthcare information, food gift cards, snacks and other relevant items.

**Financial education can change lives and we're doing something about it.
It's not too late to prepare our children for the future. Let's get them ready!!!**

Join the movement by donating to Books, Bucks & Backpacks financial literacy campaign to help prepare children and families with knowledge they need to make it through times like these.

Support Our Mission

UNITED PARTNER- \$1,000

- Impacts 100 children

STRONG PARTNER- \$500

- Impacts 50 children

SECURE PARTNER- \$250

- Impacts 25 children

SAFE PARTNER- \$100

- Impacts 10 children

HERO PARTNER- \$50

- Impacts 5 children

IMPACT PARTNER- \$25

- Impacts 2 children

For more information contact: Robyn Harper at **(954) 979-7124** or **Robyn@JASouthFlorida.org**

DONATE NOW

www.JASouthFlorida.org/GivingtoLiteracy

 **Junior
Achievement®**
of South Florida